



# MBA For Executives Your Career Your Future

One Year Program  
Commencing March 2010

## James Cook University

James Cook University is ranked in the top 5% of universities world wide\* and is Queensland's second oldest university. The Brisbane Campus is a highly specialised business school located in the Queen Street CBD precinct.

## MBA for Executives

The MBA for Executives has been specifically designed for the busy working professional. The content is executive level and geared toward workplace practice and application. The program will significantly enhance your leadership capability and better equip you to turn economic challenges into business opportunities in today's highly competitive global marketplace.

## Delivery

With a maximum of 20 professionals enrolled in the program, our interactive seminar style delivery and lecturers at the peak of their profession ensures you gain optimum interaction with other high calibre business managers and applicable business principles and initiatives.

The weekend delivery mode has been chosen to minimise the impact on your work schedule while keeping in mind your need for work-life balance. The entire program can be completed in under a year, thereby minimising extended periods of study that is usually required with the traditional 18 – 24 month MBA model.

## Content

All areas of contemporary management, operations, entrepreneurship, governance, strategy, accounting, finance, international business, sustainability, and economics are covered, culminating into a highly relevant workplace project.

### James Cook University Brisbane Campus

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- Executive Level Content
- Seminar Style Delivery
- Designed for Working Professionals
- Industry Expert Facilitators
- Fee Help Available
- Capped Enrolments
- Work Related Projects
- Competitively Priced
- Exit Pathways for Graduate Certificate and Graduate Diploma Available
- \$1,985 per subject (includes course material & textbooks)^

Commence Studies – Graduate Certificate			
<b>Subject 1</b> Human Relations in the Workplace	<b>Subject 2</b> Competitive Strategy	<b>Subject 3</b> Marketing Innovation	<b>Subject 4</b> Data Management & IT
Exit Option 1 – Graduate Certificate of Business Administration or/ Articulate into – Graduate Diploma of Business Administration			
Continue Studies – Graduate Diploma Subject 5 - Dean's Scholarship <sup>#</sup>			
<b>Subject 5</b> Contemporary leadership	<b>Subject 6</b> Accounting for Managers	<b>Subject 7</b> Business: A Global Perspective	<b>Subject 8</b> Finance for Managers
Exit Option 2 – Graduate Diploma of Business Administration or/ Articulate into – Master of Business Administration			
Continue Studies - MBA Subject 9 - Dean's Scholarship <sup>#</sup>			
<b>Subject 9</b> Workplace Project	<b>Subject 10</b> Business and the Law	<b>Subject 11</b> Entrepreneurship	<b>Subject 12</b> Sustainable Enterprise
<b>Graduate with MBA</b>			

<sup>#</sup> Dean's Scholarship – fully funded by JCU Brisbane

**Total Fees \$19,850<sup>^</sup>**



Brisbane Campus